

WHO WE ARE

Meet the Team

- ▶ **Marjorie Kase**
President
- ▶ **Anthony Mauzy**
Creative Director
- ▶ **John Corten**
Project Coordinator
- ▶ **Michelle Dotter**
Intern

Board of Advisors

- ▶ **Mai Tran**
Manager Content Acquisition and Development, TV.com
Former Director of New Media Publicity at Disney ABC Television Group
- ▶ **Peter Henig**
Managing Partner, Greenhouse Capital Partners
Former Senior Editor for Red Herring Communications
- ▶ **Neil Kjeldsen**
Vice President of Marketing, MeeVee.com
- ▶ **Mitch Posada**
Co-Founder, Grupo Entrada

MARJORIE KASE, President and CEO

As President and CEO, Marjorie Kase is responsible for business development and brand awareness for BLOGGER REPS. Marjorie founded BLOGGER REPS after her successful tenure as Managing Editor of TV with MeeVee, where she oversaw editorial and marketing efforts, blogger relations, TV network relations, and red carpet reporting.

Prior to joining MeeVee, Marjorie was the TV and Film Editor at Common Sense Media. She has served as a Promotions Project Manager at Yahoo! and a Promotions Manager for Red Bull GmbH's Northern California Street Team. Her written work has appeared in print publications and for websites ranging from *Sassy Magazine*, *Rolling Stone*, AOL Moviefone, Netflix, iVillage, BlogCritics, Slice of SciFi, Glitterati Gossip, and Give Me My Remote. Originally from Long Island, Marjorie currently resides in San Francisco, where she enjoys blogging and geeking out with the 2.0 crowd.

Marjorie holds a Bachelor's Degree in American History and Film from Oberlin College, and a Master's Degree in Adolescent Media Consumption from the University of Texas at Austin. She is a proud member of the Television Critics Association (TCA).

ANTHONY MAUZY, Creative Director

Anthony Mauzy joins BLOGGER REPS with over 13 years of experience in internet marketing for non-profits, government agencies, and the software industry. As the Creative Director of BLOGGER REPS, he is responsible for the design and implementation of web-based promotional campaigns and offline collateral.

Anthony is the founder of Austin-based design firm SIDIAN AGENCY, which specializes in HD commercial production, web/print design, and photography. Sidian's clients include: TKO Advertising, ESL Records, Refelctix Inc., the City of Austin, and SGO Inc. Originally from Phoenix, Arizona, Anthony currently lives in Los Angeles, and enjoys DJ'ing in his spare time.

Anthony holds a Bachelor's Degree in Communications from the University of Texas at Austin and a Master's Degree in Mass Communications from Texas State University.

