

BUZZ IS OUR BUSINESS

From fansites to MySpace, and the 200K+ entertainment blogs in between, Blogger Reps provides on-target solutions that get your message to the bloggers who matter, the ones fans trust.

What sets us apart

- ▶ **Blogger Reps** boasts relationships with the most popular and influential blogs on the internet. Our blog partners possess a combined total of over **320 million monthly page views and 29 million monthly unique visitors.**

How BLOGGER REPS can meet your bottom line

- ▶ Having worked professionally in both marketing and the blogosphere, we possess a unique understanding of how to utilize these relationships in a manner that is authentic, efficient, and timely.
- ▶ Our custom tailored solutions are proven to raise your product profile and maximize return on investment. We work with you to assess your individual needs and determine the best online avenues to help you meet those needs, on time and on budget.
- ▶ Under our watch, we make certain your product is safe. Blog partners are carefully screened to ensure their credibility. Clients have the option of requiring blog partners to sign a Blogger Reps Non Disclosure Agreement, which states that under no circumstances may they make unauthorized use of materials, including copying, distribution, and/or modification.

Our services

Site Strategy Optimization

- ▶ Social Networking Consultation (Blogs, Vlogs, Wikis, Online Events, and Podcasts)
- ▶ Search Engine Optimization
- ▶ Viral Marketing Campaigns
- ▶ Guerilla PR
- ▶ Electronic Press Kit (EPK) Design, Consultation, and Distribution
- ▶ Sponsorship Opportunities

Blogger Outreach

- ▶ Research and Analysis
- ▶ Communication Strategy Partnerships
- ▶ Review Material Design
- ▶ Distribution
- ▶ DVD Release Campaigns
- ▶ Vertically Integrated Promotions, Contests, and Sweepstakes
- ▶ Media Planning, Design, and Placement

